



## Basic Make-Up Products

### Foundation

Foundation comes in different types but all are a cosmetic product worn in a shade that matches the wearers natural skin tone to improve the appearance of the skin on their face.

#### CC cream

"Colour control" cream will even out redness and help for red patches – good for everyday / light looks.

#### Tinted Moisturiser

Facial moisturiser that also has a slight skin coloured tint.

#### BB cream

A moisturiser and foundation with light coverage to cover blemishes – good for spotty skin to make it appear clearer and add a bit of colour.

CC and BB and tinted moisturisers are all quite similar and useful to wear for a natural look or if don't want people to notice you're wearing make-up, but still improve skin appearance.

#### Full coverage foundation

A full-coverage foundation is the best option if you want your skin to look flawless. This type of coverage is designed to cover the skin completely.

### Eye shadow

Eye shadow is a cosmetic applied primarily to the eyelids to attract attention to the wearer's eyes, making them stand out or look more attractive. Eye shadow can also be applied under eyes, cheeks or to brow bones.

### Eyebrows

- Eyebrow Pencils - are products that apply colour to the eyebrows. They are used to fill in and define the eyebrows.
- Eyebrow gel - a gel that makes eyebrows look thicker and fill in gaps

- Eyebrow mascara - a way to thicken and direct the eyebrows to look more defined.
- Eyebrow pen - to draw on the shape of eyebrows.

### Mascara (eyelashes)

A cosmetic for darkening and thickening the eyelashes.

- Volume mascara - adds volume to make eyelashes appear thicker.
- Clear mascara - a way to separate and lashes and accentuate them in a subtle way without looking like wearing make-up.
- Coloured mascara - adds colour to lashes.
- Lengthening mascara - makes lashes appear longer.

### Blusher

Colour applied to the cheeks to accentuate and add colour.

- Powder blusher - needs a brush and leaves a matte textured colour on the cheeks.
- Cream blusher - cream products are easier to apply colour with fingers.

### Lips

- Lipstick - is a cosmetic that applies colour, texture (glossy / matte / creamy) and protection to the lips.
- Lip gloss - gives your lips a shiny or glossy texture. The primary purpose of using lip gloss is to give your lips shine. While some lip gloss products have a slight pigmentation to add colour to the lips, most have a sheer tint. However, you will also find products with some shimmer or translucent glitter in them.
- Matte lip colour - Looks like a lip gloss tube but instead of shiny creates a matte textured colour on lips.

### Face powders

Highlighter - Adds shimmer or attracts light to accentuate parts of face - if applied to top of cheekbones can make them appear more defined.

Bronzer - Adds a bit of natural looking colour to your skin.

Invisible setting powder - Takes some of the shininess away, so if you've got oily skin or shiny skin it just takes that away.