

Basic make-Up products - Video Transcript

00:08.82 Welcome

Hello, hi my name is Lianne

I use the pronouns they / she and this is a very basic guide to what make-up is and how to use it.

00:19.57 Preparation

So, the first thing I would recommend is using a facewipe to wash your face. You can also use these facewipes to clean the make-up off at the end of the day.

00:49.97 Foundation

So, the next thing I'm going to show you is foundation, please look at the accompanying pictures so you know what all the different ones are.

I am going to use a full coverage foundation.

Foundation is something you get that is the same colour as your skin, so you get one that's close to your skin tone and you cover your face in it. You can just use your fingers you don't need a brush - it looks a bit weird when it goes on! This one is a bit light for me because I've had to borrow it because I don't normally wear foundation, because you don't have to wear any of these things - you just find the bits you want. It's just a way of making a uniform base to cover up different coloured patched, blemishes, spots, shadows on your face, if you are someone who needs to shave, it won't cover up the hair coming through but if you've got a little bit of shadow with stubble under the skin it's a way of covering that up. So that's it, just using my fingers to put that on, some people do use brushes, but as a rule anything that's a cream you can always just use your fingers.

02:27.13 Eyeshadow

The next thing that I'm going to use is eyeshadow. So, eyeshadow is a way of putting colour on your eyelids. You might have seen different Instagram, Tik Tok, YouTube posts where people do these really amazing things with their eyes - but this is just to get you started to show you what it is. So, I would recommend a palette. A palette is where you get lots of different coloured eyeshadows all together. The benefit of getting this - is you then have a way of trying different colours out and different types of

eyeshadows to see what suits you. When I say different 'types' what I mean is – some of them are a bit shiny and glittery, some of them are one block colour, some are very bright colours and some of them are quite neutral colours. I'm going to wear a very neutral colour today which is this brown and I'm just going to use my finger to put it on. You can use a brush; I'll show you that afterwards but I just want to show you that you can just use your finger. You rub the shadow and then I'm just going to put it on my lid, you just rub it on. And then you can build it up so the more you put on the deeper the shade gets. If you are going to use a brush, for eyeshadow I'd recommend a brush like this – it's kind of like the same thickness and shape as my finger. Same as before you just dab it on and then use the brush. Don't push too hard, because it is your eyelid and your little eyeball is in there!

So that was a block colour one, if you use one that's more of a shimmer, when you put it on (I'm just going to show you there) so it looks a quite solid colour but when you put it on it's a light shimmery one. I can show you that on my eye – so it just gives a bit of glitter – it's not as thick as the other one. I'll do that on both sides.

05:05.37 Eyebrows

The next thing I'm going to show you is things to put on your eyebrows. There are different things, so you might get an eyebrow pen or pencil, you might get an eyebrow gel, or an eyebrow mascara – so I'll show you what these are:

With an eyebrow pen or pencil, some people are drawing on eyebrows, because for whatever reason they might have shaved them off, or they might not have them. I do have eyebrows so I'm just using the pencil to fill in – see where there's gaps, so I'm just going to colour it in and make them look a bit fuller. You might want to use it to create a shape, so like running it along and using it as a pen.

And then the mascara is a way of thickening them up, or you might want to make them look darker, so this is a dark brown and it's got a little 'wand' and I'm just brushing the eyebrow hair with the wand just to make my eyebrows look a bit darker and a bit thicker and define the shape – but you find what works for you.

And then a gel, maybe you're doing a bit more drag make-up and you want them to look *really* thick or *really* dark then you'd use something like a gel. It's quite thick – and you just paint that on over the top of the hairs. So as you can see that's really dark compared to my other eyebrow! And if you put too much on, you can just grab that face wipe, if you make any mistakes, you can just use that and wipe it off a bit. It will take your foundation off so you might need to reapply it.

Same if your eyeshadow goes places you don't want it to you can use your little wipe just to wipe that off.

07:26.47 Mascara (eyelashes)

The next thing I'm going to show you is mascara – mascara is a product that we put on our eyelashes and it exaggerates them. So, when you exaggerate eyelashes, it can make your eyes look bigger and sort of prettier and there's lots of different kinds of mascaras. So I use a lengthening mascara and what that does – sometimes the end of our eyelashes get bleached by the sun so our eyelashes are actually longer than they appear so when we put the mascara on (what I'd recommend is you don't want to be looking at the wand because you'll poke yourself in the eye, so what I do is I look down – it takes some practice) I look down and then I just brush like I did with the eyebrows, I just brush the mascara. So, you see the difference between the one I don't have any on and the one I do. My mascara's quite light. And then on the bottom ones you can just wiggle it from side to side. Some of it might go on your eyelid underneath and that's ok because you've got your little trusty wet wipe so you can just clean it up. So that's a lengthening mascara. You also get some that are thickening and what they do is, that product doesn't just lengthen, it also wedges more product in between your lashes, so it's like a thicker product. So, as you can see with that thicker wand, I found a bit harder to be neat with that and I've managed to get some on my eyelid, so again you can just use a wet wipe and just wipe that off. So, you can see those ones look a bit thicker and those ones look a bit longer – so you can have a look and find the one you want.

10:16.33 Blusher

The next thing I'm going to show you is blusher. So, we've got the foundation on that's made all of our skin look even, but it might make us look a bit sort of 'one colour'.

Blusher can come as a cream – so a cream blusher you can use your fingers for. An old school tip for knowing where to put it...sometimes if we're a bit shy, or embarrassed or a bit hot and we get a flush in our cheeks and it gives a bit of colours...blusher is a way of adding a bit of colour to our cheeks which can be worn in lots of different ways.

So, an old way of doing it, is you smile and you can see when I smile it makes a little round cheek bit and you just put the blusher there. That's one way of doing it. Another way of doing it, is putting it a bit higher up – dragging it out and up and using your finger to blend it in, so that's a bit more subtle. Other ways you might want to do it...Some people like to put it across their nose

You can just use your fingers and again if you put too much of it one like I have there you can use your wet wipe to get it off. You might need to put your foundation back on. You can always start again.

As well as a cream one, one that you would need a brush for is a powder one. So, if anything is a powder, you'll need a brush because it's quite hard to get on with fingers (apart from eyeshadow because that's only a little bit). So, you can either buy a powder that comes in its own container and you get a big fat blusher brush and brush it on. That's one way of doing it. Another thing – is if you are buying yourself like a palette (eyeshadow) you could pick a blushery colour like a pink and use the blusher brush (blow it to get some of the excess off) and you can use that as well. You can also use like unnatural colours if you want – so natural colours would be like pinks, or purples or oranges, but you can be creative and use whatever colours you want.

13:24.50 Lipstick

The next thing I'm going to show you is lipstick. There's lots of different kinds of lipstick. So, you might get a lip gloss, which is like a sticky shimmery product and you can just wear that on its own and you just use the applicator that it comes with and draw it on your lips – rub them together and that's your lip gloss. You might want to buy a lipstick, so

that's like a harder block colour. Lipstick can be quite tricky to put on so I'll show you with this one, so this is a red lipstick.

So, if you do it all the way up it might snap so you just do it a little bit and then you draw on the bottom and kind of draw the outline of your lip – and rub it together. As you can see it's kind of messy and it's quite tricky to put on – it needs practice so what I would recommend if you do want to wear bright strong lipsticks is you can get a lip pencil. So, you get a lip pencil in a colour that's similar to the shade of lipstick that you're going to wear (at the bottom of lipsticks and pencils it will usually say what the colour is) and you draw around your lips so you make like an outline. So, you are drawing the lines and then you can colour within the line. A trick – drawing around like this can be quite tricky so what you can do is put your lips together and pull them taut and that gives you an easier guide – take your time with this because it is tricky. And now you've got that outline you can go again with the lipstick – and it just makes it easier – you stay in that guide.

And the lipstick can move around, it can smudge – one trick you can do it just use your fingers as if you had an ice lolly in your mouth – and that takes all the lipstick that's on the inside of your lip and stops it going on your teeth.

And just one more product I'm going to show you is you might also see ones that look like lip gloss but they say 'matte' on them so these are like a lip stain or a matte lipstick – whereas the gloss makes it all shiny, these stay matte – these are really good because they stay on for a long time, but like the lipstick they can be a bit tricky to put on, but they don't come off as easy. So, what you do is you use that little trick that you used for the pencil and you put your lips together and put it on like this and use the top of the applicator to line it, and rub your lips together. And that is a matte lip colour and that will stay on a bit longer. You might want to do the 'doesn't go on your teeth' trick.

17:34.73 Powders

Another thing I wanted to show you as well is powders that go on the face. So, this is an invisible setting powder. So, people might put this on, sometimes my skin is a bit dry but it does have shiny bits and what a powder does (and like I say you do need a brush for a powder) is it just can

take some of the shininess away, so if you've got oily skin or shiny skin it just takes that away.

Other things that are powders as well is you might get highlighters, so you'll see these are like shimmery big powders – I'll show you with this goldy one, so you just put it on the bits you want to highlight. Some people put it on the tops of their cheeks, or you might put it on your eyebrow bone, so its places where the light hits, so you could do one on the end of your nose. And you can see there now it's gives me more of a defined cheek bone, so it can look quite pretty.

When I'm looking at myself now, I think I look a bit too pale because I actually borrowed this foundation from somebody else so that's why it's important that you try and get a foundation that matches your skin tone. One more powder I can show you is a bronzer. Now you might have seen people doing things like 'contouring' and that's a lot more complicated make-up and today is just about the basics. So, with a bronzer it's just a way of, if you're looking a bit pale to give you a bit of colour. So, you get your brush and you put bronzer in the places where sunshine hits to make it look a bit more natural – on your nose on your cheeks on your chin. So that's what bronzer is.

Some people do contouring, but I think there's plenty of videos for that and today was just showing you the basics of how to get a base and how to use these products.

20:31.20 Summary

I hope this was helpful for you and if you do have any questions, you are always welcome to message us and there are lots of tutorials out there which can be a bit scary and more advanced, so once you've mastered some of these basics you might feel ready to try and follow some of those and learn things like contouring or like really dramatic eyeshadow. But the best thing you can do is just play with these things, see what you like and what you don't like – there's lots of stuff out there – and I wish you all the best 😊